



The intuitive **entrepreneur**



TRUST YOUR INSTINCTS AND YOU'LL BUILD A STRONGER BUSINESS, SAYS CRAIGH WILSON.

In modern business, it's vital that owners not only make quicker decisions but stronger ones. By leveraging the power of your own intuition you can make effective decision-making much simpler and unlock the potential of your business.

What is intuition? Intuition connects us to who we truly are. It includes heightened touch, sight, smell, taste, hearing and feeling. When shaking someone's hand, you may get an instant feeling on whether you trust the person to do business with them or not. This is something you may be aware of some of the time, but what if you could tap into it all the time? How much time and money could you save?

MAKE THE RIGHT DECISION AND HAVE THE COURAGE TO SEE IT THROUGH

Access your intuition by using unconditional love (like the love a parent

has for a child) and really feeling your heart. In business, we are constantly making decisions, consciously and unconsciously. As we become more conscious of ourselves and our decisions, we have the opportunity to make better decisions – decisions aligned with our heart. You will always do what is right by your child so now use that same feeling of love to what's best for you and your organisation.

Now, you can decide whether you sign a deal with a new client based on whether you feel a warm or heavy feeling in your heart. They might be a great fit financially but is this client going to be easy or hard to manage? Heart-based intuitive decisions are a game changer for your business and you must trust them.

START WITH SMALL DECISIONS

Someone may ask you to go to an evening business event. Your mind says you should

go because this colleague asked you, but your heart and body say you need to rest tonight. You decide to say 'Thank you. I need a quiet night in' and then you find out later that colleague cancels anyway. As you get more confidence and positive feedback from your decisions you can start using your heart-based intuition for bigger decisions.

BE WILLING TO GET IT WRONG

As you become mentally and emotionally clearer, your decisions will be more right than wrong, and much more often than ever before. It is about being brutally honest with yourself, your mind, emotions and your heart in any given moment. Be willing to allow all your decisions to be wrong and be blown away at how many right decisions you now make.

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**BECOME AWARE OF YOUR
THOUGHTS, EMOTIONS AND BODY**

Take a moment. Scan your body for 20 or 30 seconds to a minute or two. Once you are able to calm your mind, this will release unsettling or stressful thoughts and emotions. It's at this point that you can use your intuition. If you don't wait until this point, you are not really accessing your intuition at all. If your mind and your

emotions are blocked, you are not able to make a clear and confident decision.

MAKE IMPORTANT DECISIONS

Sit comfortably, close your eyes, let go of your mind and emotions, and feel your heart. This is the time when you make your decision. It's important to slow down in an ever-busy and fast world to make the most important decisions.

The answer may not always be what our mind and ego want to hear, but it will be the truth for us and best for business. **PL**

CRAIGH WILSON is an experienced business intuitive with 30 years' experience. A sought-after bestselling author, intuitive, mentor and international key note speaker, he offers smart, realistic and powerful transformational solutions to managers, business owners, entrepreneurs and leaders of Fortune 500 companies in over 44 countries around the world. Find out more about Craigh and his new book, Intuitive, at craighwilson.com

